



FIRST LIGHT

MindGlitter at Lion's Gate

A Portal Story

The first public MindGlitter portal, told
through place, people, and pulse.

PALLADIO · 08.08.26



What if a place could help shift your state?

MindGlitter is JoyTech: a private, beautiful way to receive a timely message, notice what is present, and carry forward what matters.

We believe changing your state can change your life.



A PORTAL IN THE FIELD

The physical installation was intentionally quiet: candlelight, a reflective prompt, and a QR threshold woven through the event landscape.

Placed where wonder might find you.



One small moment. Four movements.

01

ARRIVE

Scan the portal and enter without an account.

02

RECEIVE

Meet a JoyDrop chosen for the moment.

03

REFLECT

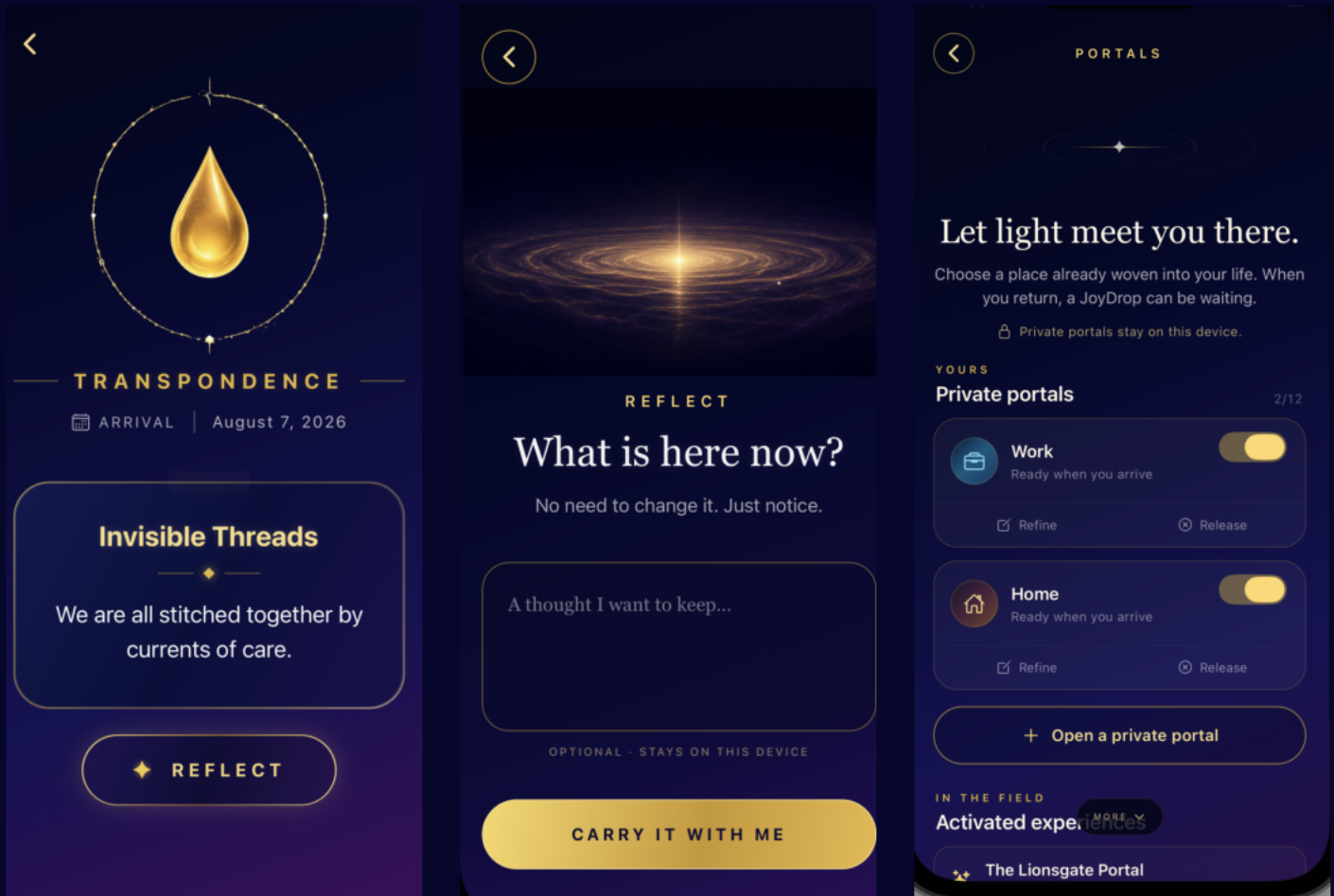
Notice what is here; writing is optional.

04

CARRY

Keep the moment privately on the device.

The experience continues after arrival.



A JoyDrop can meet you in the moment, invite reflection, and return through private portals in the places where life happens.



THE COMMUNITY

The portal met a living gathering.

Approximately 150 guests moved among meditation, music, healing circles, conversation—and a new kind of digital threshold.

A meaningful first signal.

62

APPROX. UNIQUE ARRIVALS

71

TOTAL OPENS

~41%

estimated event reach, based on 62 approximate unique arrivals among an estimated 150 attendees.

Counts were anonymous and privacy-preserving. Total opens include repeat visits.



A LIVING THRESHOLD

The gathering gave the portal meaning.

Across Serenity's circles, music, movement, and meditation, MindGlitter became one quiet thread in a larger experience of belonging and care.



HUMAN SIGNALS

“My dad could really use this.”

A musician saw beyond the novelty and immediately thought of her father, who was navigating a difficult divorce. Another guest called it “really pretty.” Children tried it. Yogis explored it. Guests described it as cool, fun, and different.

The strongest early signal was not novelty. It was immediate recognition of where the experience might matter in real life.

WHAT WE LEARNED

Beauty opens the door.
Privacy builds trust.
Context creates meaning.

LOW-FRICTION ENTRY

A QR portal can create meaningful first contact before an app download.

PRIVATE BY DESIGN

Guests value knowing that reflection stays with them.

PLACE MATTERS

The physical setting made the digital experience feel intentional.

RETURN MATTERS MORE

The app's opportunity is to meet people later—where and when life happens.



THE NEXT THRESHOLD

Serenity Roseville Founding Portal Partner

A proposed 90-day pilot for guests and team members—location-aware, private, measurable, and designed to extend care beyond the treatment room or class.

The web portal meets you here. The app can meet you where and when life happens.

FOUNDING ACCESS MODEL

Serenity opens the door.

SERENITY ACCESS

Complimentary access for guests and employees who enter through a Serenity location. Available as part of the Serenity experience.

PERSONAL ACCESS

A subscription for people who want to create portals beyond Serenity—at home, work, or other chosen places.

WHY IT WORKS

Serenity extends care without asking guests to buy. MindGlitter earns through voluntary expansion into everyday life—not through private reflections or partner data.

FOUNDING PILOT MEASURES

Aggregate adoption · engagement · carry rate · repeat use · personal-access interest. Never journal content, precise location history, or employee performance.

AN INVITATION

Let's open the next portal with care—and learn together.

Serenity is invited to become MindGlitter's founding portal partner through a complimentary 90-day pilot. Guests and employees receive complimentary Serenity-sponsored access—beginning by QR and expanding into the App Store experience as soon as it is launch-ready.

Throughout the pilot, MindGlitter will orient the team and share only aggregate, privacy-safe measures. After 90 days, Serenity access remains complimentary at participating locations; personal portals beyond Serenity are offered separately.

AVAILABLE EXCLUSIVELY AT SERENITY ROSEVILLE + FOLSOM

MINDGLITTER · JOYTECH THAT UPLIFTS HUMAN ENERGY