



MindGlitter



THE HUMAN STATE
OPERATING LAYER

SEE DEEPER

MEASURE WHAT MATTERS

TRANSFORM SYSTEMS

ELEVATE HUMANITY



MindGlitter

JoyTech that uplifts human energy



Moments. Meaning. Connection.

mindglitter.ai

A SIMPLE BELIEF

What we carry from one moment into the next matters.

MindGlitter lives in the space between
what just happened and what happens next.

The invisible layer shapes the visible result.

FIRST LIGHT

MindGlitter at Lion's Gate

A Portal Story

The first public MindGlitter portal,
told through place, people, and pulse.

This event is spotlighted as one moment
in the Built in the Field journey. See page 05
for the broader field trail.

LION'S GATE
PALLADIO

COMMUNITY
CULTURE
CONNECTION
HUMAN POTENTIAL



MindGlitter

PEOPLE
PLACES
POSSIBILITIES
A BRIGHTER NEXT

PALLADIO • 08.08.26

MINDGLITTER

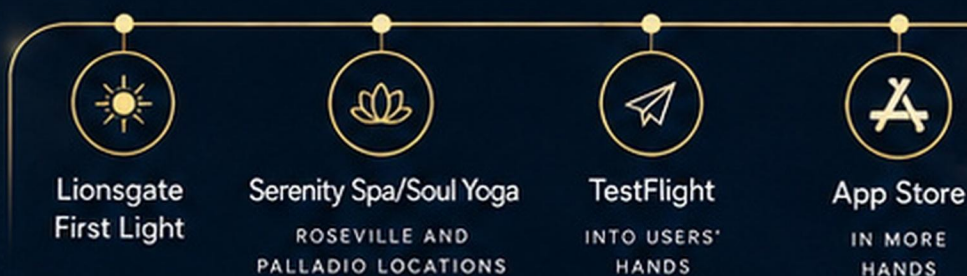
THE HUMAN STATE OPERATING LAYER

REAL MOMENTS. A BRIGHTER NEXT.

Built in the Field

The surfaces changed. The thesis held.

From gatherings to prototypes, from places to platforms—
MindGlitter has always been about the same thing: helping
people carry what matters into what comes next.



PROOF ALONG THE WAY



324

LIVE EVENT
GUESTS



3

LIVE
DEPLOYMENTS



2

ACTIVE
LOCATIONS



3

CONTENT
COLLECTIONS



WORKING
iOS PRODUCT



PROVISIONAL
IP FILED

Different surfaces. The same human purpose.

SEE DEEPER

MEASURE WHAT MATTERS

TRANSFORM SYSTEMS

ELEVATE HUMANITY

MINDGLITTER

THE HUMAN STATE OPERATING LAYER

A MORE HUMAN TOMORROW

The Category. The Invitation

Organizational energy intelligence.

MindGlitter is a transition-aware JoyTech platform that helps organizations recognize meaningful transitions, learn from chosen contextual signals*, offer brief personalized moments, and preserve human agency.

*How do you want your people
to enter what comes next?*

*Conceptual architecture for an emerging enterprise intelligence layer.

MINDGLITTER - THE HUMAN STATE OPERATING LAYER

PEOPLE
PLACES
POSSIBILITIES

MindGlitter

A HUMAN TOMORROW

BRIGHTER WORK

PEOPLE THRIVE

PEOPLE THRIVE

BRIGHTER WORK

Arrived troubled or became troubled at work?

State origin analysis



The question is not simply how people feel.
It is how the environment changes what they carry.

PEOPLE
THRIVE
TOGETHER



MindGlitter

KINDER
BRIGHTER
SMARTER
TOGETHER

The manager inherits it.



employee dysregulation



guest frustration



staffing instability



operational stress



leadership pressure



emotional contagion

Invisible labor is the energetic effort required to regulate reactions, absorb tension, stabilize environments, redirect mood, de-escalate conflict, and carry culture.

What is unmeasured still moves through the system.

The Invisible Variable

Organizations measure outcomes with extraordinary precision.



THE KPI FAILURE IS DOWNSTREAM.
THE HUMAN CONDITION IS UPSTREAM.



Sales



Traffic



Conversion



Productivity



NPS



Shrink



Turnover

From invisible to actionable

A clear path from human reality to measurable impact.

PEOPLE.
INSIGHT.
MOMENTUM.
A BRIGHTER
HUMAN FUTURE.

01

SEE

the invisible variable

02

NAME

state, friction, belonging, and load*

03

MEET

the transition

04

MEASURE

the visibility layer*

05

MOBILIZE

human and digital intervention

06

SCALE

economic and field proof



01 Executive Command Center

Enterprise Overview

SEE DEEPER
MEASURE WHAT MATTERS
TRANSFORM SYSTEMS

A real-time view of organizational health across the business and the humans the power it.

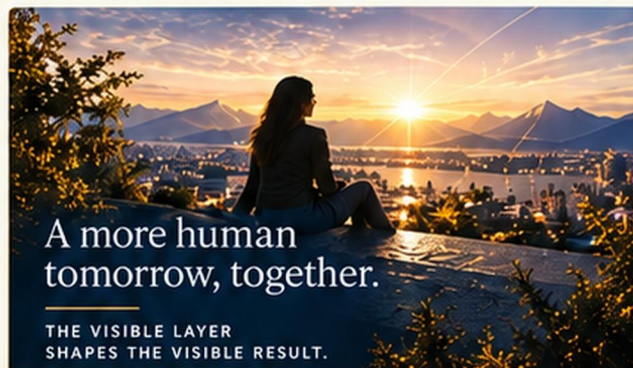
OVERALL ORGANIZATIONAL HEALTH SCORE

72 / 100
MODERATE •

BUSINESS OUTCOMES



HUMAN SYSTEM DRIVERS



02 Regional Leader View

Region 7 — 47 Stores

PEOPLE
PLACES
POSSIBILITIES

Understand what's happening across your stores and where human energy is rising or declining.

REGION 7 HEALTH SCORE

67 / 100
AT RISK •

STORE HEALTH RANKING

(Top 5 and Bottom 5)

1128	University Village	82
1034	Lakeside Commons	76
1185	Sunridge Marketplace	70
2156	Northland Pioneer Place	54
2193	Riverstone Square	45

View all 47 stores →

MOMENT INSIGHTS

(Top themes this week)



View full breakdown →

MINDGLITTER MOMENTS

(Region Volume vs. Last Week)



STATE DRIFT OVERVIEW

(Region Averages)



BELONGING ALIGNMENT INDEX

(Region Average)



03 Store Leader View

Store 2158 — Portland Pioneer Place

PEOPLE
CULTURE
REAL IMPACT

Actionable insights to understand your team's state and take the right actions at the right time.

STORE HEALTH SCORE

54 / 100
AT RISK •

TODAY'S ENERGY SNAPSHOT

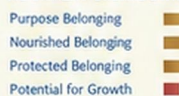


BELONGING ALIGNMENT

(Store Level)



ALIGNMENT BREAKDOWN



SUGGESTED ACTIONS



MOMENTS REQUESTED TODAY



PEAK TIME



THE TRANSITION

The transition is the opportunity.

Most leaders meet the outcome.

MindGlitter meets the moment before it hardens.



Contextual curation, not emotional control.



Personal experience stays personal.

Organizational patterns become visible.



01 MindGlitter moment
the individual receives
a timely signal.



02 Aggregate patterns
recurring transitions
and concentrations.



03 Enterprise context
labor, traffic, launches,
recognition, cadence.



04 Leader action
recognition, coaching,
recovery, workload balance.

*Conceptual
architecture
for an emerging
enterprise
intelligence layer.*

PEOPLE
THRIVE
SYSTEMS
IMPROVE
BRIGHTER
TOMORROWS

Look here, not at the person.

THE OPERATING LOOP

Notice. Offer. Learn.



The platform does not decide how a person should feel.
It creates better conditions for what happens next.

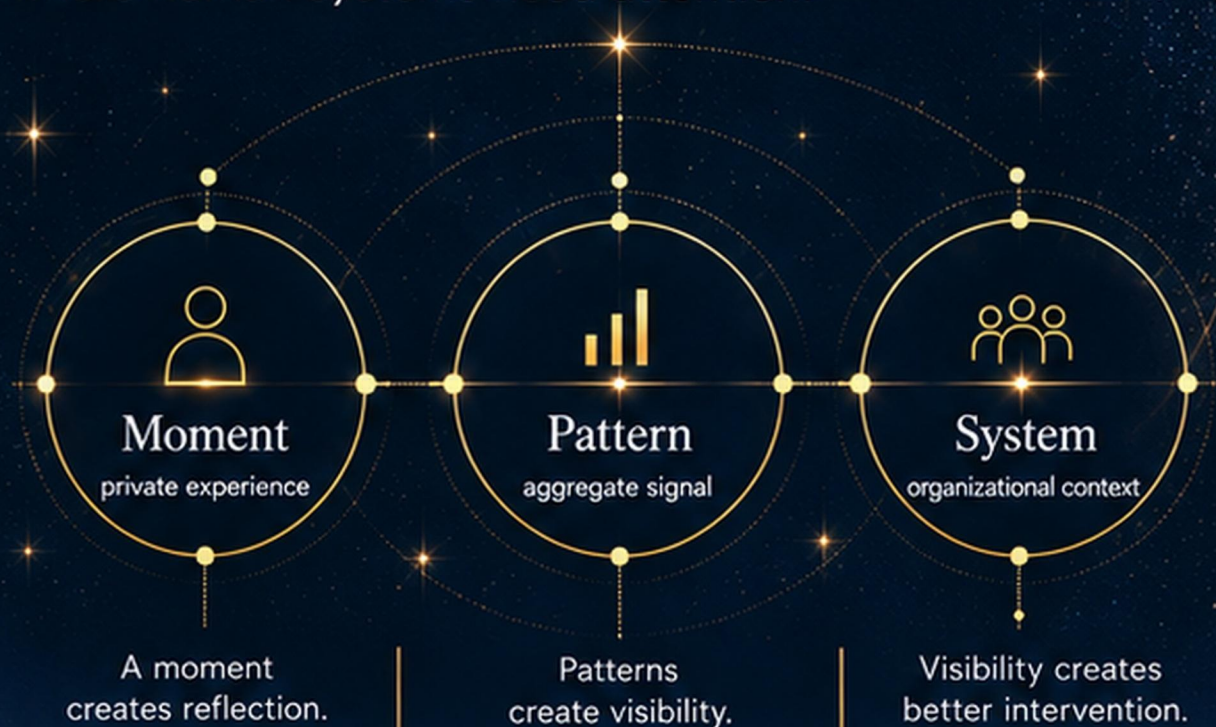
A BRIGHTER NEXT

MINDGLITTER — THE HUMAN STATE OPERATING LAYER

CONNECT

From moment to pattern.

A meaningful moment is personal. Over time, chosen patterns across moments may reveal where human systems need attention.



Conceptual architecture for an emerging enterprise intelligence layer.

THE INVITATION

Bring the portal to *your people*.

MindGlitter begins with the moment. From workplaces to events, retail, spas, clubs, campuses, and gathering spaces, MindGlitter creates contextual experiences that help people arrive, focus, connect, transition, and recharge.



*How do you want your people
to enter what comes next?*

PEOPLE
PLACES
POSSIBILITIES

A MORE HUMAN TOMORROW
BEGINS WITH
ONE MOMENT.

CHOOSE



Scan to experience MindGlitter

BRIGHTER PEOPLE
BRIGHTER PLACES
A BRIGHTER TOMORROW



mindglitter.ai